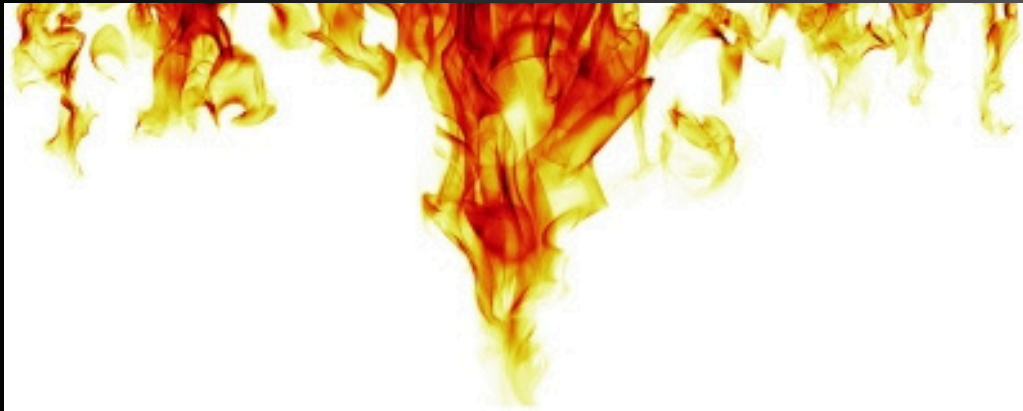


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THE MAKING OF A
C.R.I.S.I.S.
LEADER

SATTAR BAWANY

ABOUT THE AUTHOR

Sattar Bawany



Sattar Bawany is an accomplished and award-winning chief executive and prominent leadership expert with over 35 years of experience in international business management, executive coaching, and leadership development. He currently serves as the CEO of the Disruptive Leadership Institute (DLI) and President of the Centre for Executive Education (CEE).

He has a rich background in teaching and coaching senior executives, specializing in areas such as disruptive leadership, crisis management, and leadership transitions. He is particularly focused on helping newly appointed CEOs and C-suite leaders transition effectively into their roles, blending leadership development with organizational strategy to boost performance. His earlier books *Leadership in Disruptive Times* (2023) and *Transforming the NextGen Leaders* (2019), emphasize navigating the challenges of modern business environments, particularly in the context of Industry 4.0.

Contact: enquiry@disruptiveleadership.institute
WhatsApp # +65 90023848

ABOUT THE BOOK

The Making of a C.R.I.S.I.S. Leader

Are You Ready for Future Crises?

The right leadership is critical for organizations to navigate successfully toward resolving insurmountable challenges in any crisis event. The book aims to help leaders at all levels unlearn and relearn effective crisis leadership.

Among the ideas, the book covers include:

1. Lessons from past decades on how leaders respond successfully to crises.
2. The best practice "C.R.I.S.I.S." Leadership Model which outlines the critical skills and competencies that leaders demonstrate effectively during times of crisis.
3. How organizations can be better prepared for future crises by navigating successfully the challenges posed by mega-disruptive forces that may impact their supply chains and business sustainability plans.

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Early Praise for the Book

“The Making of a C.R.I.S.I.S. Leader provides a clear and practical guide for leading through uncertainty and disruption. With a focus on crisis management, Prof Bawany offers strategies for leaders to navigate and transform their organizations in the face of major challenges, regardless of the circumstances.



**-Dr. Marshall Goldsmith,
Thinkers50 #1 Executive Coach
and New York Times bestselling
author of The Earned Life,
Triggers, and What Got You Here
Won't Get You There.**

Prof Bawany emphasizes resilience, adaptability, and proactive planning, making this book essential for leaders at all levels. Through real-world examples and actionable insights, this book will equip readers with the skills to turn crises into opportunities for growth and transformation. This is a must-read for anyone leading in today's unpredictable environment.”



“The Making of a C.R.I.S.I.S. Leader is a timely, well-researched, and comprehensive examination of leadership when it matters the most. Written with the sense of urgency that the context demands, Dr. Bawany offers a memorable model, practical advice, and relevant case studies to guide leaders at all levels. This book should not just be read; it should be used to guide you when serious problems such as crises require immediate action.”

**-Dr. Jim Kouzes,
Co-author of the bestselling The
Leadership Challenge and a Fellow of
the Doerr Institute for New Leaders,
Rice University**